

## E-Commerce Management System

E-Commercebiz is a feature-rich eCommerce platform solution that offers merchants complete flexibility and control over the functionality of their online channel. E-Commercebiz's search engine optimization, catalog management, and powerful marketing tools give merchants the ability to create sites that provide an unrivaled shopping experience for their customers. E-Commercebiz's intuitive administration interface allows you to tailor your site to your unique business needs. Completely scalable and backed by an extensive support network, E-Commercebiz is the ultimate eCommerce solution.

### Product Browsing Offering

- Product Reviews
- Related Products
- Stock Availability
- Multi-Tier Pricing Upsell
- Product Option Selection
- Grouped Products View
- Add to Wish list
- Send to a Friend with Email
- Multiple Images Per Product
- Product Image Zoom-in Capability

### Full Catalog Browsing Offering

- Layered / Faceted Navigation for filtering of products in Categories
- Layered / Faceted Navigation for filtering of products in Search Results
- Static Block tool to create category landing pages
- Ability to assign designs on category and product level (unique design per product/category)
- Configurable search with auto-suggested terms
- Recently viewed products
- Product comparisons
- Recently compared products
- Cross-sells, Up-sells and Related Items

- Popular Search Terms Cloud
- Filter by Product Tags
- Product Reviews
- Product listing in grid or list format
- Breadcrumbs

## Catalog Management Offering

- Inventory Management with Backordered items, Minimum and Maximum quantities
- Batch Import and Export of catalog
- Batch Updates to products in admin panel
- Google Base Integration
- Simple, Configurable (e.g. size, color, etc.), Bundled and Grouped Products
- Virtual Products
- Downloadable/Digital Products
- Customer Personalized Products - upload text for embroidery, monogramming, etc.
- Tax Rates per location, customer group and product type
- Attribute Sets for quick product creation of different item types
- Create Store-specific attributes on the fly
- Media Manager with automatic image resizing and watermarking
- Advanced Pricing Rules and support for Special Prices (see marketing tools)
- Search Results rewrites and redirects
- Approve, Edit and Delete Product Tags
- Approve, Edit and Delete Product Reviews
- RSS feed for Low Inventory Alerts

## Customer Accounts Offering

- Order status and history
- Re-orders from account
- Recently ordered items
- Downloadable Products
- Address Book with unlimited addresses

- Default Billing and Shipping addresses
- Wish list with ability to add comments
- Email or Send RSS feed of Wish list
- Newsletter Subscription management
- Product Reviews submitted
- Product Tags submitted
- Account Dashboard for overview of: recent orders, personal information, newsletter subscription status, primary billing address, primary shipping address, shopping cart, wish list, recently ordered items, recently reviews and recent tags

### Customer Service Offering

- Contact Us form
- Feature-rich Customer Accounts
- Order History with Status Updates
- Order Tracking from Account
- Forgot Password Email from front-end and administration panel
- Order and Account Update Emails
- Customizable Order Emails
- Create and Edit Orders from the Admin Panel

### Order Management Offering

- View, edit, create and fulfill orders from admin panel.
- Create one or multiple invoices, shipments and credit memos per order to allow for split fulfillment
- Print invoices and packing slips
- Call Center (phone) order creation
- Includes ability to create new customer, or select existing customer and view shopping cart, wish list, last ordered items, and compared products list, as well as select addresses, give discounts and assign custom prices
- Create re-orders for customers from administration panel.
- Email Notifications of Orders
- RSS feed of New Orders

### Payment Offering

- Configurable to authorize and charge, or authorize only and charge on creation of invoices
- Integrated with Amazon Payments (Checkout by Amazon and Amazon Simple Pay)
- Integrated with multiple PayPal gateways:
- Website Payments Standard, Website Payments Pro (Express and Direct), Website Payments Pro UK (Express and Direct), and PayPal PayFlow Pro
- Integrated with Authorize.net
- Integrated with Google Checkout (Level 2)
- Saved Credit Card method for offline payments
- Accept Checks/Money Orders
- Accept Purchase Orders

## Shipping Offering

- Integrated for real-time shipping rates from:
- UPS, UPS XML (account rates), FedEx (account rates), USPS and DHL
- Shipping to multiple addresses in one order
- On-site order tracking from customer accounts
- Multiple shipments per order
- Ability to specify allowed destination countries per method
- Flat rate shipping per order
- Flat rate shipping per item
- Free Shipping
- Table rates for weight and destination
- Table rates for product sub-totals and destination
- Table rates for number of items and destination

## Checkout Offering

- One-Page Checkout
- SSL security support for orders on both front-end and back-end
- Shipping to multiple addresses in one order
- Checkout without account/Guest Checkout
- Shopping Cart with tax and shipping estimates
- Checkout with account to use address book
- Option to create account at beginning of checkout

- Accept gift messages per order and per item
- Saved Shopping Carts with configurable expiration time

## Search Engine Optimization Offering

- 100% Search Engine Friendly
- Google Site Map
- URL Rewrites give full control of URL's
- Meta-information for products and categories
- Auto-generated Site Map for display on site
- Auto-Generated Popular Search Terms Page

## International Support Offering

- Multi-Lingual
- Support for Multiple Currencies
- Tax rate support
- Includes support for WEEE/DEEE in EU
- Localization
- Configurable List of Allowed Countries for:
- Site Registration
- Shipping Destination Addresses with ability to specify per shipping method
- Billing Addresses with ability to specify per payment method

## Marketing Promotions and Tools Offering

- Flexible Coupons (pricing rules) with ability to restrict to stores, customer groups, time period, products, and categories. For example: Percent Discount | Fixed Amount Discount | Free Shipping | Buy x, get y free. | Buy x, get y with percent or fixed amount discount | Buy x, get free shipping on order | Buy x, get percent discount | Buy x, get fixed amount discount.
- Catalog Promotional Pricing by percentage or fixed amount with ability to restrict to stores, categories, products
- Free Shipping Option
- Multi-Tier Pricing for quantity discounts

- Bundled Products
- Customer Group-specific pricing and group-specific tier pricing
- Landing Page Tool for Campaigns
- Search Engine Friendly URL's
- URL Rewrites
- Recently Viewed Products
- Recently Compared Items
- New Items Promotional Tool
- Up-sells in Shopping Cart
- Cross-sells on product pages
- Send to a Friend for all visitors, or registered users only
- Send Wish list to a Friend by Email or RSS
- RSS Feeds for New Products, New Specials and New Tags
- Auto-generated Site Map
- Google Site Map
- Polls
- Newsletter Management

## Site Management Offering

- Control multiple websites and stores from one Administration Panel with ability to share as much or as little information as needed
- Multi-Lingual
- Support for localization
- Support for multiple currencies
- Administration Permission System Roles and Users
- Flexible tax rate management with support for US and International markets
- Fully 100% customizable design using templates
- Customer Groups
- One-Click Upgrades
- Content Management System for Informational Pages
- Google Website Optimizer Integration for A/B and Multivariate Testing

## Full Analytics and Reporting Offering

- Integrated with Google Analytics
- Admin Dashboard for Report Overview
- Sales Report
- RSS feed for New Orders
- Tax Report
- Abandoned Shopping Cart Report
- Best Viewed Products Report
- Best Purchased Products Report
- Low Stock Report
- Search Terms Report
- Product Reviews Report
- RSS feed for New Reviews
- Tags Report
- RSS feed for New Tags
- Coupon Usage Report
- Total Sales Invoiced
- Total Sales Refunded

## Scope of work

- Full Installation & Setup
- Complete Development
- Website Deluxe Design
- Design for Mobile Versions **\*(iPhone, Android, Blackberry, Windows )**
- Shopping Management System
- Complete Training Guide for System